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**SENSE OF HUMOR MANIFESTATION:
VERBAL AND PARAVERBAL MEANS**

Abstract

The paper reports on the analysis of the evolution of verbal and paraverbal means of expressing the sense of humor. The results indicate that the absence of the sense of humor in medieval times can be explained by the symmetry of form and meaning of the linguistic sign and high degree of mentality stereotypization. The article views internal and external factors of the sense of humor emerging and its manifestation in different lingual cultures. It is shown that it has different gradations and forms. Paraverbal means of expressing the sense of humor in different lingual cultures are analyzed. It is stressed that social and ethnic rules of speech and paraverbal behavior prescribe certain reactions of the interlocutor.

Keywords: sense of humor, verbal and paraverbal means, linguistic sign, language sociology, standard, system, speech activity.

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