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ANTITHESIS AS A RHETORICAL DEVICE OF SPEECH COMPOSITION IN THE ANTIQUE DISCOURSE

Abstract

The paper deals with antithesis as an ancient rhetorical device possessing unique argumentative power. During the course of a debate antithesis allows a public speaker to win over the audience by revealing and conciliating contradictions within a phenomenon. In the text antithesis fulfills architectonic and diagrammatic functions as well as a highlighting function of an argument based on opposition. From a structural point of view antithesis is a multifunctional stylistic device used in public speech, essays, and courtroom speeches.

Keywords: antithesis, opposition, argument, highlighting, figure of thought, method of conviction.

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