URL: http://lingua.amursu.ru/images/volume/2016/4/Sheluhova\_2-4\_101-108.pdf

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## **CHARLES BALLY'S THEORY OF ACTUALIZATION**

## Abstract

The present article is focused on Charles Bally's theory of actualization. In his work the linguist describes in detail actualization of the concept (thing or process) and gives the definition to the actualized concept paying attention to the difference in actualization between nouns and verbs. He points out that the concept can be actualized via context or special means or actualizers that assist in actualization of the potential concept. Bally supposes that the actualized concept is a two-sided linguistic symbol where the role of the formal identifier is played by the actualizer which can be expressed by an internal form of the word (case endings) as well as external one (articles, adverbs, pronouns, etc.). The scientist distinguishes three types of actualization: implicit, partly explicit and fully explicit. The linguist explains as well the difference between actualization and characterization of the concept. Also, Ch. Bally observes cases when concepts can be actualized without context or actualizers.

Keywords: actualization, actualizer, language, speech, virtual concept.

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