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**LINGUISTIC PROCESSES IN THE ERA  
OF COMMUNITY TRANSFORMATION  
(BASED ON THE EVENKI LANGUAGE)**

**Abstract**

Modern society is characterized by an increased role of ethnicity in rekindling the interest to the national language. The departure from traditional lifestyle triggered by degradation of ethnos-forming handicraft result in the loss of national language and culture. Many language minorities of the North, Siberia and the Far East of Russia find themselves in such a critical situation. These languages are comprised by a multitude of dialects and local accents whose differences often prevent their speakers from understanding each other. By not taking these differences into account, modern education system, in which one reform follows another, contributes into deteriorating situation. The Evenki language is the one that has been suffering those consequences. There is hope that the new educational standard will highly motivate teachers of the Evenki language to fill it with an appropriate content. Supported by the Ministry of Education and Culture of the Amur Region, Evenki teachers will master innovative technologies, participate in building the curriculum and designing coursebooks in native language and culture. However, the major hope to boost language minorities vitality is placed on 30-40-year-old ethnos representatives who ought to make their native language a major means of communication in the family.

**Keywords:** ethnos, the Evenki language, national content of the language, folklore, vitality, bilingualism.

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