

UDC 81'27

Vladimir V. Naumov
Peter the Great St. Petersburg State Polytechnic University
St Petersburg, Russian Federation
vladimir_naumov@mail.ru

FOLKLORE WORDS ...

Abstract

The presence of authentic anonymous texts of various levels and genres in the lingual culture of the nation indicates the determining role of the total creative activity of the socium that gives birth to the language system potential and the variety of patterns of its use. The current paper considers the process of producing and perceiving of anonymous folklore works including songs, anecdotes, aphorisms in social networks. Content and form of these pieces of folklore art are analyzed, their functions and role in forming national lingual mentality are viewed.

Keywords: language, people, folklore, song, anecdote, aphorism.

doi: 10.22250/2410-7190_2018_4_1_49_57