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**COGNITIVE SCENARIO OF CAUSATIVE VERB «REIZEN»  
IN THE GERMAN LANGUAGE: ON THE ISSUE OF SEMANTIC  
POTENTIAL EXPANSION**

**Abstract**

The article focuses upon the features of the semantic potential of the emotive causative reizen. Emotive causatives are understood as causative verbs denoting interpersonal interaction resulting in modification of the emotional and psychological state of the subject. There are causatives actualizing positive and negative tone as well as axiological neutral state. The peculiarity of the verb reizen is that it can actualize all the three variants of emotional modification. The research is carried out in the aspect of functional grammar on the example of the semantic categories of causativeness, intensity and instrumentality and the interaction of these three categories. The aim of the article is to consider the cognitive scenario of the emotive causative reizen and expand its semantic potential as a result of intercategory interaction. The object of analysis is the features of the above emotive verb. The focus of our analysis is the semantic potential of this lexeme. Research methods are the following: contextual analysis, generalization and interpretation of the linguistic material. The means of actualizing the feature of intensity in contexts containing the emotive causative reizen are described. The obtained results enable to conclude that the studied causative is realized in functional structures in which the tendency to grammaticalization is clearly manifested. The semantic potential of the causative reizen is broadened by the including intensity component and instrumentality of the causation, which are actualized by means of different levels. Categories of intensity and instrumentality, means of their actualization are of interest for research as far as realization of the studied phenomenon in a causative situation.

**Keywords:** the German language, causative verb, emotive causative, desemantization, grammaticalization, functional-grammatic structures, category of causativeness, functional potential.

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