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**ENGLISH SONG NAMES:
PROTEST OR CALL FOR ACTION?**

Abstract

The article focuses upon some aspects of the impact of English song names resulting from secondary nomination from the names of narcotic substances on young subjects. A large number and variety of song names of different genres encouraged us to introduce a special term «songonyms». As the research material, the name of the song LSD (performed by the rock band Hawkwind) has been chosen. It is difficult to clearly assume what effect song names have on the listener: whether they call for any actions, or, on the contrary, cause a protest and rejection. Therefore, in this study, it seemed important to verbalize the image of the LSD song name in the linguistic consciousness of young people and to reveal what implications this name carries – calling for actions or protest. By means of free associative experiment, according to the authors, individual meanings inserted by an individual into the song name are "revealed". The experiment has been conducted among 2-4-year students in one of the universities of Chelyabinsk. Through the making up of associative fields, it has been revealed that the song name LSD is perceived by young people not as calling for any actions, but as a protest element of rejection.

Keywords: proper name, song name, language consciousness, free associative experiment, rock culture.

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