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Svetlana V. Shustova
Perm State University
Perm, Russian Federation
lanaschust@mail.ru

Marzieh Yahyapour
University of Tehran
Tehran, Iran
myahya@ut.ac.ir

**VALUABLE REPRESENTATIONS ABOUT SKY AND EARTH:
LINGUOCULTURAL ANALYSIS OF PHRASEOLOGICAL UNITS
AND PAREMIAS OF THE RUSSIAN LANGUAGE**

Abstract

This article analyzes the value ideas about SKY and EARTH, fixed in phraseological units and paremias of the Russian language. The term "paremia" is used as a generic name for proverbs, sayings of different kinds, omens, updated in the form of various reproduced microtexts of a folklore nature. Phraseologisms and paremias provide extremely interesting and rich material for research in the field of ethnolinguistics, comparative phraseology, linguoculturology, intercultural communication. Phraseologisms and paremias express collective folk experience and generationally-tested wisdom, possess expressive-emotional potential, rhythmic organization, symbolic potential of components. They actualize ethnic stereotypes, accepted in society ideas about good and evil, past and future, beginning and end, life and death, joy and grief, truth and falsehood, one's and another's, far and near, cause and effect, youth and old age, wealth and poverty, courage and cowardice.

Keywords: phraseological unit, paremia, Russian language, value concepts, linguoculturology, culture and language interaction, the conceptual sphere of culture.

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