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Contemporary english language discourse during the pandemic: methodological potential

Abstract

The article draws attention to the sudden change in the content of the English language discourse during the COVID-2019 pandemic and states the necessity of modification in some aspects of Applied Linguistics domain, such as linguodidactics. It also discusses ways of keeping up and strengthening motivation of university students in studying foreign languages (English in particular), mostly in the distance learning format. The authors claim that in these circumstances students are in need of the teacher's moral support and encouraging, as well as heightening their intrinsic motivation for studying English as the major means of international and intercultural communication, and that this kind of support should be included into the list of immediate linguodidactic goals. Considerable changes are offered in the range of linguodidactic materials and topics to embrace those related to the current epidemic situation in the world and its economic, social and cultural aspects. The materials presented are targeted at students learning English in a variety of university courses.

Keywords: English language discourse, linguodidactics, learner motivation, social and cultural factors.

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