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## **Phraseological units with zoonym component in dialect world view of Kuban region inhabitants: cognition mechanisms**

### **Abstract**

The article examines cognitive mechanisms of Kuban region set expressions origin, which include animalistic vocabulary and which represent a significant part of dialect picture of the world. The material for the research was taken from regional printed and handwritten lexicographical sources on a subject of Kuban sub-dialects, as well data was collected during long-term dialect expeditions. The results demonstrate the variety of these mechanisms, which are based on actual observations by the sub-dialect speakers on behavior, peculiar appearance, voice, smell of animals and human actions in regard thereto. The amount and variety of selected tokens prove the significance of zoomorphic code in the Kuban region inhabitants' world view. Ethnocultural conjoinings of set expressions were found, which provide insight into the unique nature of the villager's world view. The analysis of discursive sources of origin of phraseological units with a zoonym component enabled to trace the birth of a new cognitive structure as a result of conceptualisation of human knowledge. It was demonstrated, that meanings of Kuban phraseological units, being the product of cognitive and discursive activity of sub-dialect speakers, unite the results of sensuous impressions and pragmatist perception of the world around us.

**Keywords:** dialect world view, zoomorphic code, Kuban dialects, cognition mechanisms, zoonyms, phraseologisms.

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