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Functioning peculiarities of the Russism *gulag* in English-language mass media

Abstract

The paper considers the functional and communicative specificity of the Russism *gulag* in English-language mass media. The research is based on complex methodology: the method of linguistic observation, description and systematization, the method of dictionary definitions, component and contextual analyses, as well as statistical data processing. Attention is focused on the issues of lexicographic registration of the loan of Russian origin and its semantic development by the recipient language. Basing on the data of the English Web 2020 Corpus (enTenTen20) and illustrative material, the author of the article describes the subordination of the Russism *gulag* to the grammatical system of the English language in a number of parameters. While studying the pragmatic potential of the lexeme *gulag* in English-language media discourse, the researcher concretizes the functions implemented by it. The results can be applied in the courses of lexicology, intercultural communication, or linguoculturology.

Keywords: borrowing, sovietisms, media discourse, lexico-semantic variant, word family, pragmatic potential

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