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## Methods of representation of imagery and evaluative features of the concepts of BLIZZARD and ICE in the linguistic consciousness of Evens

## **Abstract**

The article defines the methods of verbalizing the figurative and value-evaluative features of the concepts BLIZZARD and ICE as the dominant components of the macro-mental field of the concept WINTER in the linguistic consciousness of the Evens. This aspect has not been investigated for the Even so far. In the course of the study, it was found that the key representatives of the concepts BLIZZARD and ICE in the Even linguoculture are the polysemic lexical units *khugi* 'snowstorm, blizzard, storm, hurricane', *hunye* 'snowstorm, blizzard, storm, hurricane' and *bokes* 'ice, ice floe, icy, subglacial'. The study of figurative conceptual structures enabled to identify a number of distinctive features, the most relevant of which are vital, zoomorphic, subject, anthropomorphic, ornithological and signs of the elements, which are realized in the form of metaphorical expressions and stable comparisons. Evaluative predicates *ai*, *ibgo/keneli* 'good/bad', semantically expressing the evaluation criteria of native speakers, actualize the value-evaluative features of these concepts in the national vision of the world.

Keywords: picture of the world, Evens linguistic consciousness, signs, linguistic culture, representatives, concepts

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