doi: 10.22250/24107190 2022 8 2 90

Tatyana Yu. Ma⊠, Dmitry S. Mikheev Amur State University Blagoveshchensk, Russian Federation tdovnar@mail.ru

Linguocultural specifics of British sports discourse

Abstract

Despite numerous studies of sports discourse in Russian and foreign linguistics, its national and cultural specifics have not previously become the focus of scientific research. The current article presents the results of the analysis of such system-forming parameters of the British sports discourse as goals, values, chronotope, participants and genres. In the course of the study of these parameters, the authors come to the conclusion that the linguocultural specificity of the British sports discourse is defined as a set of features inherent in each parameter, which include concepts objectifying in the linguistic form the values, participants and chronotope of the discourse, as well as distinctive linguistic features of the commentary and analytical article as discourse genres. Using such methods as contextual analysis, component analysis, the method of quantitative calculations, the interpretative method, etc., it was found that the diversity of participants in the sports discourse of Great Britain and the venues of competitions determine the presence of special vocabulary in the English language, which collectively determines the linguistic and cultural specifics of such a system-forming parameter as chronotope. Sports commentary in the British media is more objective and "dynamic", and in a sports analytical article, as a rule, one sports event is covered in detail.

Keywords: sports discourse, discourse parameters, linguocultural specifics

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For citation: Ma, T. Yu., Mikheev, D. S. (2022). Lingvokul'turnaya spetsifika britanskogo sportivnogo diskursa [Linguocultural specifics of British sports discourse]. *Teoreticheskaya i prikladnaya lingvistika* [Theoretical and Applied linguistics], 8 (2), 90–101. https://doi.org/10.22250/24107190 2022 8 2 90