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## The role of a paragraph in the semantic organization of a secondary text (Based on the audio-visual text)

### Abstract

The paragraph as a structural unit of the text has been the object of many fundamental studies considering the issues of text linguistics. A particular research focus has been placed on paragraph in the semantic organization of a secondary text which is a text created on the basis of another (primary) text. This article aims to examine the role of paragraph division in the semantic organization of secondary texts obtained during a linguistic experiment. It enables to identify the information processing mental patterns of the primary text by recipients. The material for the experiment was an audiovisual text characterized by creolization of semiotic systems, in the structure of which there is no verbal (linguistic) component. This determined the choice of research methods: general scientific (generalization, synthesis, observation, classification), linguistic (interpretation, linguistic units grouping, structural and syntactic analysis, content analysis, method of secondary text semantic structure automated analysis), psycholinguistic (experiment). We analyzed the structural arrangement of the secondary text, defined its semantic macro fields and their relationship with paragraph division. The results of secondary texts processing led to the conclusion that the division of the text substrate, the discreteness and continuity of the semantic space are realized in accordance with the universal law of pattern shaping, whose effect is that the matrix of the text affects its content, organizes information, optimizes human speech-thinking activity.

**Keywords:** primary text, secondary text, paragraph, linguistic experiment, audiovisual text, semantic space, macro field, text self-organization

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