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Using Corpus Linguistic Software in the Extraction of News Frames: Representation of Japan in US media

Abstract

The article discusses the issue of using the LancsBox 6.0 corpus linguistic software for the analysis of media frames using the example of the American media articles on economic reforms in Japan, called Abenomics. The study exploits both deductive and inductive approaches to identify frames by corpus linguistics methods. This helps combine the principles of qualitative and quantitative analysis. The obtained results prove that by integrating the statistical measurement mechanism into qualitative analysis, corpus linguistics methods can more consistently detect the correlation between stylistic and ideological features of media content and offer more reliable identification of loci for frames. Besides, this approach enables to more objectively encode the implicit content that is formed under the influence of cultural context. Framing news stories about Japan revealed, on the one hand, the US leaders' interest in the successful implementation of reforms and, on the other hand, the lack of confidence in the effectiveness of the measures taken and the political position of the current leader of Japan.

Keywords: framing, media frame, corpus linguistic, LancsBox, coverage of Japan, US's media discourse

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