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Myth about vaccination as a means of expressing linguistic creativity in a non-fiction book

Abstract

The article focuses on linguistic and creative properties of the vaccination myth in the non-fiction genre that borders fiction and scientific literature. The identification and parameterization of the properties of the vaccination myth was carried out using the material of the book "On Immunity: An Inoculation" by Eula Biss where she introduces the history of the sociocultural phenomenon "vaccination". To analyze the parameters of the vaccination myth, single examples (8 units) were selected using continuous sampling. The units were described by metaphorical framing. The examples found are unique and their uniqueness creates the originality and emblematic properties of the vaccination myth. The metalinguistic and linguistic creativity functions of the myth are described. As a result, the study identified macrodiscursive, microdiscursive and interdiscursive parameters of the linguistic creativity of the vaccination myth in a particular literary work. The obtained results show that the parameters of linguistic creativity found in the vaccination myth express figurativeness reflected in the emblem of this myth.

Keywords: vaccination myth, linguistic creativity, linguocreatema, emblematic, interdiscursivity

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