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Implicitness in the dialogue of cultures: From preamble to functionally conditioned types to express meaning. Book review: Karasik, V. I. (2021). Linguistic plasticity of communication. Moscow : Gnozis Press. 536 p.

Abstract

Linguistic plasticity of communication is a welcome monograph by V. I. Karasik that discusses the issues of anthropological linguistics where cross-cultural communication studies are one of the most actively developing fields. The author considers relevant issues of communication formats, its canonical patterns and interpretative vectors. He also performs a critical analysis of research models of language communication. The book offers innovative approach within which, in addition to the proposed research models of linguistic communication, V. I. Karasik opposes 4 functionally conditioned types of implicit expression of meaning in the dialogue of cultures: consolidating, agonal, didactic and poetic describing in detail the essence of each type and arguing for their role in cross-cultural communication practice. Another innovative solution is to argue that the implicitness in intercultural communication depends on communication standards accepted in each culture where they are determined by a number of factors with (a) dominant social distance, (b) the type of distribution of power in a small group, (c) the degree of emotional self-control participants in the communication being the most important among them. It is essential to emphasize the importance of V. I. Karasik's conclusion that cultures with a high degree of implicitness in communication are more likely to use a more compact code of communication which is optimal for dialogue in everyday situations and can be traced in the artistic vision of the world.

Keywords: anthropological linguistics, intercultural communication, communication formats, interpretive vectors, types of implicitness, communication standards

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